

## MINUTES

Comprehensive Cancer Control Plan Prevention Committee, December 14, 2006

Participants: Kim Martin, Sharhonda M. Woods, Sunshine Coffman, Violetta, Mary Ehlert, Andrea Williams, Susan Williams, Jill Gomez, Sharon McKenna

Meeting convened at 10: 15 a.m.

- Logic models for nutrition and tobacco were reviewed.
- It was suggested that the group use the “Tobacco Prevention and Control Logic Model” rather than the “Increasing Cessation Among Youth and Adults Model.”
- Kim Martin made a motion to accept as final logic models two CDC Logic Models: the Tobacco Prevention and Control Logic Model and the Master Logic Model Framework for Nutrition and Physical Activity Programs to Prevent Obesity and Chronic Disease. The motion was seconded by Sharhonda M. Woods.
- Mary Ehlert reported that TEPP is working to compile a list of tobacco cessation and prevention organizations and gave an update.
- Violetta suggested that the committee review the CDC’s “brown book” which lists specific strategies to combat tobacco usage. Susan Williams provided the email address: <http://www.cdc.gov/tobacco/Indicators/KeyIndicators.htm>
- The committee agreed to wait to choose a priority for both tobacco and nutrition. In the interim, the tobacco subcommittee will review the brown book strategies and the nutrition subcommittee will be able to report back on priorities discussed at the Active Arizona Coalition meeting which is Jan. 17<sup>th</sup> from 9 a.m. to noon at the Halle Heart Center in Tempe. Contact subcommittee chair Lisa DeMarie at [demaril@azdhs.gov](mailto:demaril@azdhs.gov) for information
- Susan Williams of Mohave County shared best practices. Mohave County received \$10,000 from the Banner Legacy Foundation which enabled the county to provide free NRT for cessation classes. Previously, the county provided 50% of NRT free of charge. The goal was to increase participation versus quit rate. The county had a 120% increase in participation and also added a nutrition/physical activity class and stress management class.
- Sunshine Coffman discussed how extending treatment, results in better outcomes.
- Sharhonda M. Woods suggested that focusing on a priority that would target Mohave County would be of interest to the UA Evaluation Committee. Mohave County is considered a smoking stronghold in that 35% of its residents smoke.
- Sunshine Coffman suggested exploring telemedicine capabilities to allow for videoconferencing of next meeting.